

DiversIT: Women in IT

Name Lily Kruse

Company & Role/Position
Future Founder of HYBEAM

HYBEAM beams remote employees into a physical real and digital augmented workshop room using Mixed Reality.



Career Path

- Completed a Master's degree in Talent Development and Competency Building, with a thesis on "Hybrid Learning Spaces with Mixed Reality in Corporate Training and Further Education"
- Launched the first *Multi-Hybrid Panelverse* at LEARNTEC and the University Future Festival, featuring two stages and a joint panel discussion
- Received the EXIST Startup Grant and am focused on founding my own company next year to advance innovative hybrid working and learning environments

My Successes

- EXIST Women Grant
- HHL-Gründerinnen Initiative
- EXIST Startup Grant
- HHL Digital Space Startup Incubation Program

Advice to Your Younger Self

Look for female role models around you and don't hesitate to ask anything you'd like to know. They will love to support you!

How to reach me



✕ for Networking ✕ for Mentoring

Personal Inspiration

My life motto:
"Love it, change it or leave it!"

My Top 3 Topics

Mixed Reality
New Work Concepts
Learning & Development