

DiversIT: Women in IT

Name Mandy Auerswald

Company & Role/Position

Vodafone Business
Account Managerin New Business



Career Path

I began my career in media design at TU Dresden and Wirtschaftsjournal Chemnitz. After studying architecture at TU Dresden and UdK Berlin, I worked as an architect and media designer at Heinle, Wischer und Partner. Shifting to sales and marketing, I held roles at Stein Promotions and HTC and founded M.A.C. Style and patara concepts. My telecom career started at Vodafone GmbH as Area Sales Manager SME.

My Successes

- travelled the world (84 countries)
- Schloss Pinnwitz, hosting digital nomads from all over the world
- Entrepreneurial Ventures
- Architecture and Design
- Sales and Marketing

Advice to Your Younger Self

Trust your instincts and embrace change. Every shift brings lessons and new opportunities. Take risks, follow your passions, and stay curious - learning is your greatest asset. Believe in your ability to adapt and thrive.

How to reach me



✕ for Networking ✕ for Mentoring

Personal Inspiration e.g. quotes, personalities

"Better an oops, than a "what if?"!
"The only way to do great work is to love what you do." S. Jobs

My Top 3 Topics

- # inspiring girls for MINT or leader roles
- # restoring the castle Schloss Pinnwitz
- # digitalise the SME enterprises